Get expert insight into the dynamic, growing GNSS (Global Navigation Satellite Systems) marketplace, along with an in-depth overview of key applications and government policies, with this groundbreaking resource. The GNSS industry is fast becoming a financial entity to be noticed and recognized, and this book provides complete descriptions of all major commercial and military market segments, highlighting risks and opportunities for growth. It profiles past and current GNSS trends to provide a penetrating look at the industry’s future.

Further, this authoritative work delves into the role government policy plays and highlights user privacy rights and protection. Applications have been driving this industry’s expansion, and this book discusses promising new applications for both the commercial and defense sectors. Taking a global perspective on GNSS business, this comprehensive volume shows how the industry is being influenced worldwide by systems developed in the U.S., European Union, India, China, and Japan. It also details how government policy is shaping markets in the U.S., E.U., and the rest of the world.

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Air and Space Applications - Air Applications. General and Business Aviation Applications. Unique Air Applications.


About the Author

Len Jacobson is founder and president of Global Systems Marketing, Inc., located in Long Beach, CA. He has been a technical, management, and business development consultant to the global-positioning systems (GPS) industry, the U.S. Government, and to the legal profession for many years after a long industrial career. He was elected to the NATO Industrial Advisory Group and has served on a U.S. Department of Defense Science Board Panel, which examined defense trade policies. A prolific author and noted media and legal expert on GPS, he is editorial advisor for GPS World and Inside GNSS magazines. He earned his M.S. in electrical engineering from Polytechnic Institute of New York.